



MONTHLY MEMBERSHIP PROGRESS REPORT

District 11 B1

Results as of: 08/31/2017

GMT: STEVE ANTON

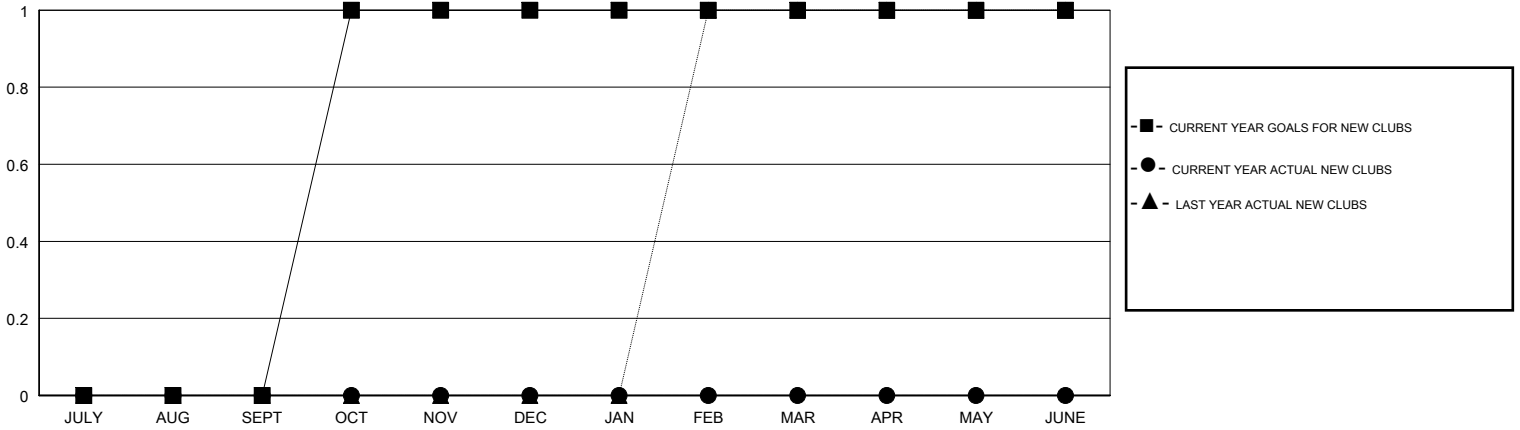
LOCATION MICHIGAN

GMT CA

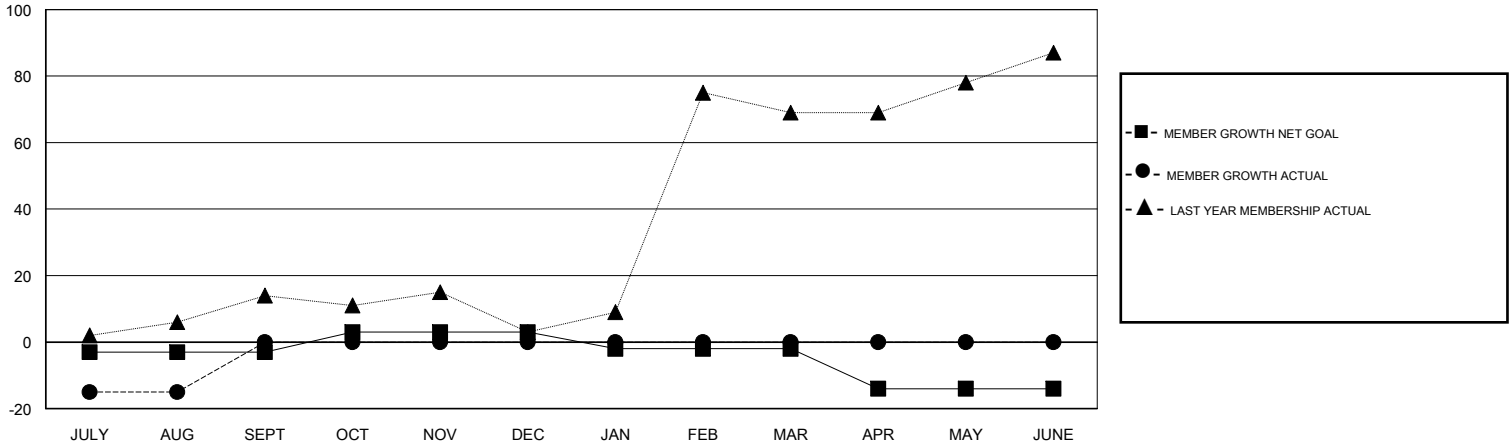
| Clubs | | | |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2017-2018 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT | 0 | 0 | 0 |
| OCT/NOV/DEC | 1 | 0 | 0 |
| JAN/FEB/MAR | 0 | 0 | 0 |
| APR/MAY/JUNE | 0 | 0 | 0 |

| Members | | | |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2017-2018 | | | |
| QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | -3 | 2 | 17 |
| OCT/NOV/DEC | 6 | 0 | 0 |
| JAN/FEB/MAR | -5 | 0 | 0 |
| APR/MAY/JUNE | -12 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | |
|--|---|--|
| DROPPED CLUBS: 0 | 2 CLUBS OF 39 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> MALE 704 (67.76%) FEMALE 335 (32.24%) Women Percentage Fiscal Year Goal: 20% |
| <u>DROPPED MEMBERS</u> DECEASED 1 CLUB CANCELLED 0 OTHER 16 TOTAL 17 | CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA | TOTAL FAMILY UNIT MEMBERS 198 FAMILY MEMBERS PAYING HALF DUES 101 |